

KATHERINE COLLINS
HONEYBEE CAPITAL
MEDIA KIT

“Reconnecting investing with the real world.”



CONTACT:
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ABOUT KATHERINE:

Katherine Collins is Founder and CEO of Honeybee Capital, dedicated to pollinating ideas in pursuit of optimal investment decision making. After a long and successful career in traditional equity management at Fidelity Management & Research Company, Katherine set out to re-integrate her investment philosophy with the broader world, traveling as a pilgrim and volunteer, earning her MTS degree at Harvard Divinity School, and studying the natural world as guide for investing in a valuable and integrated way, beneficial to our communities and our planet.

For a more complete bio, please see: <http://www.honeybeecapital.com/about.php>

ABOUT HONEYBEE CAPITAL:

Honeybee provides long-term, thematic research, focused on topics that lead to resilient, regenerative investing activity. Fields where we gather ideas include behavioral finance, impact investing, and complexity science. We have a particular interest in applying natural science and the principles of biomimicry to investing (see details of Katherine's upcoming book, [*The Nature of Investing*](#)).

SPEAKER REEL:

Please see video of Katherine's speaker reel and selected prior engagements on [our YouTube channel](#) (<http://www.youtube.com/watch?v=gPFUmWQQWkQ>) or on the Speaking page of our website: <http://www.honeybeecapital.com/speaking.php>

SAMPLE SPEAKING TOPICS:

HONEYBEE STORY:

This is the story of Katherine's personal journey as a professional investor, highlighting the increasing specialization and mechanization within finance and illuminating a more human, more natural path that reunites investing with the real world. This story can be presented as an investment-specific talk or a broader narrative of rediscovering vocation. A version of this talk can be seen on the Honeybee Capital homepage: www.honeybeecapital.com.

- Format: keynote.
- Length: versions from 15-45 minutes.
- Audience: professionals who want to rediscover the meaning within their own vocations.

THE NATURE OF INVESTING:

Highlights from Katherine's book, The Nature of Investing, are covered in this talk, which covers three main topics: 1) Why should we look to nature as a model for human systems? 2) How do natural principles apply to investing? 3) What does a positive, generative investing framework look like? The presentation can be framed for either professional investors or individual investors.

- Format: keynote, or keynote plus workshop.
- Length: keynote from 30-60 minutes. Workshop from 1-3 hours.
- Audience: investment professionals who want to consider vital risks and opportunities within their own business or practice; individual investors who want a strategic framework for redirecting their own investment activity.

CASE STUDIES:

These are seminar-style talks, best suited to groups of less than 50 individuals who are professional investors (or preparing to be). We decide jointly on a case study that is relevant for the group (company, product, or investment approach) and develop an analytical assessment together using the natural systems principles from The Nature of Investing.

- Format: interactive format; mostly discussion.
- Length: 1-2 hours (can be extended to a series as appropriate).
- Audience: professional investors, especially active managers or fundamental research teams.

UNIVERSITY LECTURES:

Katherine speaks at several colleges and universities each year; topics have ranged from an overview of social investing to a discussion of crucial strategic issues for social entrepreneurs to case studies of companies or issues relevant to the course at hand. Katherine especially likes to focus on the links between "new" approaches to finance and investing and traditional tools. Past hosts include Wellesley College, Harvard Kennedy School, Babson College, and the University of Michigan.

- Format: class lecture/guest presenter.
- Length: 30-45 minute talk, plus 30-45 minutes of discussion.
- Audience: undergraduate or graduate students with interest in socially responsible investing, social enterprise, or impact investing.

TESTIMONIALS:

Not only is Katherine able to see connections among the worlds of investing, philosophy, nature, where others do not, but she ties them together in a meaningful and actionable way.

Georgette Wong
CEO, Correlation Consulting and Take Action! The Impact
Investing Summit

Katherine Collins reconnects us with the older meaning of “to invest” – to spend or devote time and treasure for future advantages. Through honeybee alchemy she has combined her acumen as a very successful, traditional equity portfolio manager at Fidelity with the lessons she has learned as a pilgrim, volunteer and divinity school graduate to create an integrated framework for all investors to find ways to better serve our communities and our planet. Always thoughtful, friendly and accessible, she is the “dream” presenter for any group interested in impact or local investing and social entrepreneurship.

Michael Baldwin, Managing Partner and President
Ellen Stone, Managing Partner
Baldwin Brothers Investment Management

Katherine is an intellectual wildcatter, who is constantly exploring new intellectual landscapes. She combines a rare ability to dive deep and actually develop domain expertise, while constantly expanding her network of teachers and ideas. This ability for depth and breadth comes from Katherine’s broad experience as an analyst, investor, student, and entrepreneur. I have been fortunate to know Katherine as a colleague and friend for many years, and access to her work through Honeybee allows me to share in her intellectual journey. A journey that as an investor I find especially enjoyable and rewarding, as it is simply not replicated anywhere else.

Sam Peters
Manager, Legg Mason Value Trust

Katherine spoke in my class at the Harvard Kennedy School of Government and connected immediately with the students. She brings a breadth of perspectives—from managing a very large, very successful mutual fund to working nimbly in new micro-credit arenas—that spurred thoughtful, perspective-shifting dialogue in the classroom. She is also provocative. I know several students who came to class thinking one thing and left with new perspective. Most of all, for a woman of her distinction, she is extraordinarily approachable.

Having Katherine in the room or leading a conversation would enrich any discussion; getting to know her as person would enrich anyone's life.

Theresa M. Ellis
Gleitsman Visiting Practitioner, Center for Public Leadership
Kennedy School of Government at Harvard University

Working with Katherine Collins in creating her signature keynote talk has been a highlight thus far in my career. I got to witness how her message - combined with her delightful authenticity, passion and deep intelligence - moved an entire crowd to awe, revelation and contemplation. She is a fresh voice speaking with great wisdom and humor about a topic that this world is hungry to receive. Audiences love her, and even more than that, they are left inspired and enlightened by their encounter with her and her brilliant words. She is a revolutionary thinker, leader and speaker whose message and time has come.

KC Baker
Founder, KC Baker International

"You are one of the most inspiring women in finance... and the work that you're doing is path-breaking."

Susan Davis Moora
Founder, CapitalMissions.com

ABOUT KATHERINE'S BOOK, THE NATURE OF INVESTING:

The Nature of Investing (spring 2014 release, Bibliomotion) reunites investing with natural principles, transforming the investment process from the roots up. Drawing on the author's twenty years of professional investment experience as leader of one of the largest buy-side research organizations in the world and manager of multi-billion-dollar portfolios, this book connects real-world finance with a deeply rooted, scientifically valid framework – a different framework than the mechanized one frequently employed throughout the financial industry. The result is an investment approach that goes “beyond sustainability” to form a naturally-modeled investment system that is inherently resilient and regenerative.

Readers will be inspired by the power and relevance of natural principles, and will discover new ways to understand the recent shortcomings (and successes) in our financial system. Most importantly, they will explore the map of an approach that re-aligns investing with the world it was originally meant to serve.

This is the future of finance:

Instead of efficient, effective.

Instead of rigid, resilient.

Instead of synthetic complexity, elegant simplicity.

Instead of maximized, optimized.

This is the true Nature of investing.

CONNECT WITH KATHERINE AND HONEYBEE CAPITAL:

- Email: kc@honeybeecapital.com
- Honeybee Capital website (<http://www.honeybeecapital.com>)
- Bee Invested - Honeybee Capital Blog

SOCIAL MEDIA:

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- YouTube Channel
- Honeybee Capital Facebook Page
- Nature of Investing Facebook Page